

FANTASY SPORTS OPEN POSITION



WE WANT YOU

You have experience - **You** take initiative - **You** know how to reach the goal

You are an experienced and driven digital communicator, with broad experience in marketing, content production and digital communication? And you also have a big interest in **Fantasy Sports**? Then you are the one we are looking for!

You will be responsible for the daily operation of mystart11.com and for administrating, developing, and publishing content and marketing material in various channels. **You** focus on creating campaigns and ongoing advertising (social) together with communication in the form of newsletters, videos, posts, and web updates.

You always ensure quality and communication in line with the developed communication platform. **You** do ongoing "trend spotting" and develop ideas to create commitment and dialogue that makes new customers feel welcomed. **You** know the work of measuring and analyzing channels and communication. For the daily operation you will have technical assistance from a specialist.

Who are **You** and what have you done before?

To succeed in the role, **You** need to have experience of working with producing content for social media. **You** have a good sense about copywriting and experience drive to optimize messages. **You** have experience from working with web analytics tools and graphic tools like Photoshop. Video is a central component of communication work for MyStart11 and thus a good knowledge of video editing is required. Our business is in **Fantasy Sports**, that **You** like sports is a requirement, extra meritorious is if **You** have worked in that section.



Are **You** interested in this position?

Then visit mystart11.com and download the app right now. We are testing the app live now, play, invite your friends and see if this job is for you.

Send in your CV by email job@mystart11.com and tell us about yourself in a presentation along with a proposal for our first campaign.

The position is until further notice, either as a freelancer or an employee.

About MyStart11

MyStart11 is a fantasy sport app with cricket and football. The ambition is to add additional sports and develop new successful features. Our first version has recently been released. For more information, please contact us by email job@mystart11.com